



Discover
something *new!*

Job Description

Title: Live Content Producer
Type: Permanent, Full time
Start date: ASAP
Hours: 40 hours per week
Salary: Competitive, dependent on experience
Location: This role is 100% based at our new HQ in Snodland, Kent (not remote working)

Who is Must Have Ideas?

Whilst still only 5 years old, we're one of the UK's fastest growing ecommerce brands, helping over 1 million customers 'discover something new' every year. One in ten homes in the UK now have one of our clever, problem-solving products and we're widely recognised as one of the leading ecommerce innovators of the past few years. We're a British success story and our incredible growth isn't stopping any time soon – we'd love you to join us on this exciting journey!

The Team

You'll be working with a group of great people who think independently but collaborate as a strong team to deliver exceptional results. Career progression? Absolutely - there are plenty of opportunities to grow and develop, as our rapid growth continues.

We're fully office-based

We believe that we are at our best when we're together, and that's why our team fully works from our office from our swanky new offices in Snodland, near Maidstone. This facilitates easier collaboration, encourages conversations, and sparks creativity. And there's some pretty sweet incentives to coming to the office, too, including free breakfast every day!

This Role

This is an excellent opportunity to join us on our fast-growth journey!

We're looking for an experience Live Content Producer to join our team.

This is a newly created role to support the ongoing fast-growth of the organisation.

Your responsibilities will include:

- The production of hosted videos for use on Instagram, Facebook, our website and in broadcast media in our purpose-built studio.
- The production of video's to support our daily, weekly and monthly promotions via email.
- Any required postproduction of hosted adverts using adobe premier
- Overseeing the production of Facebook, Instagram and TikTok live shows
- liaising with and booking presenters and guests to produce live stream and hosted videos.
- Operate and maintain studio and gallery equipment

- Planning all elements of shoots not limited to but including researching of demonstrations, sourcing props, writing scripts and booking or purchasing equipment.

You'll excel in this role if you have the following skills & experience:

- Organised with a superb attention to detail
- Experience using adobe premier
- Eagerness to learn the techniques for live stream shopping via social media
- Live switching experience
- Experience in a live gallery

What's it like to work here?

We know that our people are key to our success. That's why we strive to make MHI a great place to work – just ask our team. It's a friendly, welcoming and fun environment here. We've worked hard to create an amazing experience for our people because we know that workplace happiness goes way beyond just your salary. We're proud to offer one of the best packages of team perks in the area, including:

- Free breakfast every morning
- Minimum of 25 days holiday per year as standard (plus more the longer you stay)
- Flexible hours
- Your birthday off work
- Free EV charging
- Free car washing
- Regular team and charity fundraising events
- Free products from our range
- Generous staff discount
- Company pension
- Casual dress code
- Free and unlimited sweets, cold & hot drinks

What happens next?

If we think you could be a good fit, we'll be in touch to arrange an initial call to get to know you. If all goes well, you'll be invited to come and see our new state-of-the-art facilities and for a more in-depth conversation. We may ask you to complete a small task to show us your skills and there may be a second interview stage, too.

This is an excellent opportunity to join us while the company is still young and to be part of our high-growth journey, with all the opportunities that brings.

Must Have Ideas Ltd is an equal opportunities employer and we're working hard to build a diverse and inclusive workforce.